

connect

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Premium package is just the business

Running a small or medium-sized business is challenging at the best of times. Having a computer or a network of computers can make life a little easier — but it's the software you're running that can be the real hero.

With tax time looming, it's important to have your financial records in good shape for the annual return — and for any BAS statements. Quicken is known around the world for its financial management software and the company has a range of products that can suit all kinds of businesses, big and small.

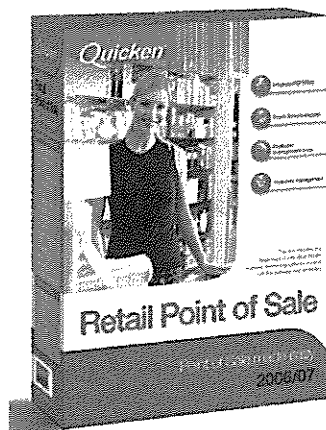
Whether you're after an all-in-one solution or a specific title for accounting, payroll or retail solutions, the Quicken products

can be a valuable helping hand to start a business or get it back on track. QuickBooks EasyStart 2006/2007 (\$99) is designed for new and home-based businesses and can help proprietors keep track of the money coming in as earnings and profits, and going out as bills and other expenses.

The product provides the convenience of handling several functions in one easy-to-use program that includes invoices, transactions and sales receipts.

Quicken Home and Business 2005/2006 (\$399) is tailored for those who want to manage business cashflow, home finances and investments.

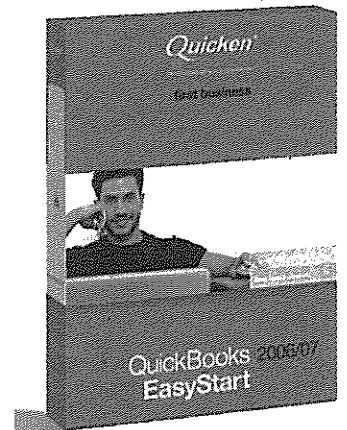
With an internet connection and this software package, the program can also access daily



Sales . . . shopfront package

stock prices along with quotes for securities and market indexes making it easy to get a personal snapshot of personal and business wealth.

Quicken Retail Point of Sale (\$999), meanwhile, is a product that can help on the frontlines of business — especially if it has a



Start . . . for new business owners

shopfront. It is particularly suited for a variety of retail industries, including convenience stores, nurseries, health, car accessories and sports stores.

The software is also helpful for shop owners training new staff, thanks to its simple functionality.

STEPHEN FENECH

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